

# CONFERENCE TICKETS

## PLEASE SELECT YOUR TICKETS

	Members	Non-Members
Full Conference	€100 <input type="checkbox"/> €85 <input type="checkbox"/>	€130 <input type="checkbox"/> €110 <input type="checkbox"/>
Conference only	€70 <input type="checkbox"/> €60 <input type="checkbox"/>	€90 <input type="checkbox"/> €70 <input type="checkbox"/>
Friday (Conference only)	€20 <input type="checkbox"/> €17 <input type="checkbox"/>	€25 <input type="checkbox"/> €22 <input type="checkbox"/>
Saturday (Conference only)	€50 <input type="checkbox"/> €45 <input type="checkbox"/>	€65 <input type="checkbox"/> €55 <input type="checkbox"/>
Saturday Evening Dinner	€30 <input type="checkbox"/> €25 <input type="checkbox"/>	€40 <input type="checkbox"/> €35 <input type="checkbox"/>

**PLEASE NOTE:** We have discounted all conference tickets for students by 40%. Proof of student status will be required. For further enquiries, please contact Katherine Scott at +353 (0)1 412 0939 or email [office@irishmuseums.org](mailto:office@irishmuseums.org)

**40%  
OFF**  
ALL TICKET  
PRICES FOR  
STUDENTS



Please detach and return along with payment to the Irish Museums Association.  
Design: [www.alandavis.ie](http://www.alandavis.ie)

# TRAVEL

## TRAIN

**FRI 25TH** Dep. Dublin (Connolly) 11:00 – Arr. Drogheda 11:36  
Dep. Belfast (Central) 10:35 – Arr. Drogheda 12:07

**SAT 26TH** Dep. Dublin (Connolly) 7:59 – Arr. Drogheda 9:05  
Dep. Belfast (Central) 6:50 – Arr. Drogheda 8:22

**SUN 27TH** Dep. Drogheda 14:36 – Arr. Dublin Connolly 15:13  
Dep. Drogheda 13:32 – Arr. Belfast Central 15:07

For more information visit [www.irishrail.ie](http://www.irishrail.ie)

## BUS

Bus Eireann [www.buseireann.ie](http://www.buseireann.ie)  
Matthews Coaches [www.matthews.ie](http://www.matthews.ie)  
T. + 353 (0)42 9378188

# ACCOMMODATION

## THE d HOTEL

The following are special rates for IMA conference delegates:

2 nights B&B with dinner Friday (1 person) **€130**  
1 night B&B with dinner Friday (1 person) **€95**  
1 night B&B (1 person) **€70**

For more information or to book:

T + 353 (0)41 9877700 or visit [www.thedhotel.com](http://www.thedhotel.com)

E [info@thedhotel.com](mailto:info@thedhotel.com)

## BED AND BREAKFAST

Windsor Lodge [4 star] B&B, North Road, Drogheda

B&B rate for 1 night for 1 person **€40**

For more information or to book:

T + 353 (0)41 9841966 E [unagarvey@eircom.net](mailto:unagarvey@eircom.net)

## SUPPORTED BY



An Roinn  
Turasóireachta, Cultúir agus Spóirt  
Department of  
Tourism, Culture and Sport

An Chomhairle Oidhreachta  
The Heritage Council



Highlanes Gallery  
droichead arts centre

Beautien House, Gardens and Car Museum

Millmount  
Museum and Martello Tower

## Irish Museums Association

3rd Floor, St. Stephen's Green Hse., Earlsfort Tce., Dublin 2, Ireland.  
T +353 1 412 0939 E [office@irishmuseums.org](mailto:office@irishmuseums.org) [www.irishmuseums.org](http://www.irishmuseums.org)

# IRISH MUSEUMS ASSOCIATION ANNUAL CONFERENCE 2011

**THE WAY  
FORWARD:  
SUSTAINABILITY  
& THE MUSEUM**  
25-27 February 2011  
Drogheda, Co. Louth

All information is correct at time of print. Please check with transport providers for updates.



# THE WAY FORWARD: SUSTAINABILITY & THE MUSEUM

This year's Irish Museums Association (IMA) Annual Conference takes place in Drogheda, Co. Louth. The conference brings together curators, directors, and museum, arts, and culture personnel from Ireland, the United Kingdom and Europe. It aims to explore, inform, inspire and share on the theme on sustainability and museums. The current local and international issues in finance, and arts and heritage funding in the museum sector provide the backdrop for a conference that offers opportunities to hear new and up-to-date information and ideas for you (and your museum), as well as networking with colleagues across the sector. There will be a number of exhibition stands with special museum offers for you during the conference. We have reduced the conference rates on previous years, as well as organising special offers for accommodation for the conference.

We look forward to your presence and participation.

## CONFERENCE VENUE

Droichead Arts Centre, Stockwell Street, Drogheda, Co. Louth  
T + 353 (0)41 9833946 W [www.droichead.com](http://www.droichead.com) E [info@droichead.com](mailto:info@droichead.com)

## CONFERENCE SCHEDULE

<b>FRI 25TH</b>	12:00	Registration
	12:30 - 13:40	Members' Papers
	14:15 - 16:30	Workshop: <i>What can the museum sector offer the visitor, and how can museums grow their visitor base?</i> <i>Annette Nugent, Marketing Consultant</i>
	17:45 - 19:00	Reception, Millmount Museum

<b>SAT 26TH</b>	9:00	Registration
	10:00 - 16:30	Conference Presentations
	13:00	Lunch
	19:00	Reception at Highlanes Gallery hosted by the Mayor of Drogheda, Cllr. Paul Bell
	20:00	Conference Dinner, d hotel

<b>SUN 27TH</b>	10:30	Annual General Meeting, meeting room d hotel
	11:00	Museum Visits 1. Beaulieu House 2. Battle of the Boyne Visitors Centre, Oldbridge (transfer by bus)

## GUEST SPEAKERS

### RACHEL MADAN

Greener Museums and author of Sustainable Museums: Strategies for the 21st Century

### EAMONN McENEANEY

Director, Waterford Museum of Treasures

### OLE WINTHER

Head of Museums Office, National Heritage Agency, Denmark

### SAMUEL JONES

Policy Fellow at the UK's Department for Culture, Media and Sport and Head of Culture at DEMOS

### STUART McLAUGHLIN

Chief Executive, Business2Arts, Dublin

### IZABELLA CSORDÁS

Head of Visitor Services Department, Museum of Fine Arts, Budapest, Hungary

### GRAINNE MILLAR

Head of Cultural Development, Temple Bar Cultural Trust, Dublin

### DR HUGH MAGUIRE

Director, Hunt Museum, Limerick

### ANNETTE NUGENT

Marketing Consultant

There will be sectoral offers from organisations that can service and promote the museum sector including Toura [[www.toura.com](http://www.toura.com)], Dnote [[www.dnote.info](http://www.dnote.info)], Bravo [[www.bravoooutdoor.ie](http://www.bravoooutdoor.ie)], Browzealoud [[www.browsealoud.com](http://www.browsealoud.com)]



# BOOKING FORM

If you would like to attend this year's annual conference, please complete this form and return it with payment to:

**Katherine Scott, Irish Museums Association, 3rd Floor,  
St. Stephen's Green House, Earlsfort Terrace, Dublin 2**

<b>Name</b>	<input type="text"/>
<b>Job title</b>	<input type="text"/>
<b>Institution</b>	<input type="text"/>
	(The above information will appear on your delegate badge)
<b>IMA Member</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Please tick box if you would like to become a member
<b>Address</b>	<input type="text"/>
<b>Telephone</b>	<input type="text"/>
<b>Email</b>	<input type="text"/>
<b>Today's date</b>	<input type="text"/>

## HOW TO PAY

Payments can be made by cheque to the 'Irish Museums Association'. Institutions can request invoices (a purchase order number is required), bookings must be made before 10th February. Bank Transfers are also accepted, details are available by contacting Katherine Scott.

## DO YOU HAVE ANY SPECIAL DIETARY OR ACCESS REQUIREMENTS?

This booking form is also available on the IMA website [[www.irishmuseums.org](http://www.irishmuseums.org)] or by emailing Katherine Scott at [office@irishmuseums.org](mailto:office@irishmuseums.org)